

Whitefield & Unsworth Township Action Plan

2013 - 2015

PERFORMANCE REPORT

(July 2014 update)

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Introduction

1.1 This report outlines the performance of the Whitefield and Unsworth Township Forum and the progress on each of the themes contained within the Whitefield and Unsworth Township Action Plan for 2013-14. The information provided has been gathered from a number of qualitative and quantitative sources including Bury Insight, Index of Multiple Deprivation, Area Profile Data and various local community intelligence.

1.2 There are currently 5 key thematic priorities contained within the Whitefield and Unsworth Action Plan for 2013/14:

- Improved Health and Wellbeing
- Improved Employment Opportunities
- Educational Attainment and Learning
- Improved Community Safety
- Improved Community Pride and Belonging

This report provides a summary of the overall performance for each of the themes and the projects which contribute to their delivery.

1.3 Where possible both quantitative and qualitative data sources have been used to demonstrate the progress that has been made by the Township Forum on each theme.

1.4 The detail of this performance report can be viewed on the Township Forum web pages at www.bury.gov.uk/townshipforums. If you require copies of the report please contact Ruth Shedwick 0161 253 5327.

Outcome: Improved Health and wellbeing

IMPROVED HEALTH AND WELLBEING

Project Overview (Aims & Outputs)

What We Promised

- Take health to communities - improve self care. Improve awareness of appropriate use of doctors appointments and A&E
- Support re-application for pharmacy in Besses Ward
- Forum support for Healthwatch and the Patients Cabinet- identify health Champions
- Growth in participation in 14-25 year olds and across adult population- delivery of physical activity opportunities
- Reduce childhood obesity- encourage healthy eating
- Promote ECO Toasty 2013 to enable people to access energy efficiency measures

What We Did

- Public meetings and representations made to health and Wellbeing board in support of pharmacy
- Sent Pharmaceutical Needs Assessment consultation information out to database and on social media.
- Councillor Grimshaw appointed Patient Cabinet Rep onto Clinical Commissioning group (CCG)
- Introduced sport activator for I Will If You Will to Township Forum and health and Inequalities Group
- Promote IWIIYW activities widely

Project Updates

Successes to Date

- Fitness activities being delivered in a number of venues across the area
- Healthy Eating on a budget courses delivered from Besses Children's Centre on Victoria site

Areas of Concern/Next Steps

- Continue support for Pharmacy. Await outcome of consultation.
- Promote IWIIYW encourage groups to apply for funding.

Outcome: Improved Employment Opportunities

IMPROVED EMPLOYMENT OPPORTUNITIES

Project Overview (Aims & Outputs)

What We Promised

- Bring work to people - regular and reliable bus service now in place to Pilsworth - explore possibility of re routing of 154 for Sunnybank Road and residents
- Encourage new businesses to set up in Pilsworth
- Promote "Backing Young Bury" with local businesses
- Explore possibility of job clubs/fairs and raise awareness of opportunities- monitor success of job Club at Besses Children's Centre
- Literacy and numeracy training-identify venues for training

What We Did

- Besses Children's centre have job club set up on site. Member of staff trained to deliver the job club, help people write CVs etc.
- Volunteer working also from Childrens centre
- Funding identified for training opportunities –Changing Lives Project via Bury College

Project Updates

Successes to Date

- Negotiation with TfGM and First bus ongoing with regard to bus routes for all people in the area. Presentations and discussions with residents at township Forum meetings.
- Changing lives project delivering taster sessions, 4 ladies from cookery course enrolled on employability skills training in January
- Computer course for beginners starting at the Elms in January via Changing lives project successful rolling out again in April.
- As part of the Connecting Provision Trainees, 1 trainee from Whitefield/Unsworth successfully completed the initial 6 week placement and went onto 6 month paid placement with Bury Council.

Areas of Concern/Next Steps

- Promote Job Club and volunteering opportunities and try to get people back to work

Outcome: Improved Educational Attainment/Learning

IMPROVED EDUCATIONAL ATTAINMENT / LEARNING

Project Overview (Aims & Outputs)

What We Promised

- Improve information sharing between local community and central organisations re learning needs locally
- Deliver more learning opportunities in the community and make learning more accessible
- Ensure children are school ready-support for parents and encourage early reading
- Lifestyle and fitness - especially women and girls so they are fit and ready to learn

What We Did

- Community Learning partnership has representative member from the Township Forum to relay key messages and represent local area on community learning issues

Project Updates

Successes to Date

- Health and inequalities group met with Bury College staff – Changing Lives Project- delivering community learning to enable readiness for work- target area Besses Ward
- Healthy cooking on a budget course delivered from Besses CC. To be repeated in January/ February 2014
- I Will If you Will taster sessions being provided at a variety of community venues.

Areas of Concern/Next Steps

- Establish sessions and build confidence in new provision to get good use from it, engaging the most hard to reach families.
- Event in Boz Park 2014 - with I Will If You Will Sport Activators to encourage women and girls into fitness activities.

Outcome: Improved Community Safety

IMPROVED COMMUNITY SAFETY

Project Overview (Aims & Outputs)

What We Promised

- Continue partnership work
- Proactive work with young people- raise awareness of ASB/ personal safety/ crime amongst school children
- Speeding traffic. Streetsafe 20mph zones in residential areas
- School parking issues- encourage schools to participate in "Safer School Parking Charters"

What We Did

- Set up Partner Action Group (PAG) to deal with emerging issues of crime and ASB and also to concentrate on known perpetrators of crime and vulnerable victims in the area. Multiagency group with relevant partners on board.
- Successful delivery of BSafe BCool project to all year 9 pupils over a three week period during October 2013.
- Promote Scam Awareness Month via database and social media.

Project Updates

Successes to Date

- Partnership action group meeting monthly to tackle areas of low level crime, antisocial behaviour on a partnership working basis
- Street safe schemes installed at Egerton Road and Hamilton Road. Clyde road area in progress and ready for an operative order
- Through the active promotion of May's Scam Awareness Month a resident had come forward about a scam they had been targeted with which is now registered on the national Action Fraud database.
- ASB team actively assessing troubled areas tackling targeted areas.

Areas of Concern/Next Steps

- Continue work of Partner Action Group.

Outcome: Community pride and belonging

COMMUNITY PRIDE AND BELONGING

Project Overview (Aims & Outputs)	Project Updates
<p><u>What We Promised</u></p> <ul style="list-style-type: none"> • Improve Environmental Education and Awareness • Promote Whitefield as a nice place to live • Encourage participation to new and existing community groups- encourage local events and clean up days • Support parks events - Boz park fun day, Halloween festival • Promote volunteering to ensure delivery of key events <p><u>What We Did</u></p> <ul style="list-style-type: none"> • Monthly community event email updates and positive promotion via events, publicity • Funding for Elms in bloom via various local authority sources, and six town Housing • Support for 2013 Halloween Festival and reducing ASB figures through positive awareness • Six Town Housing community clean up days • Promoting Friends of Whitefield & Unsworth Parks recruitment drive and volunteer sign up 	<p><u>Successes to Date</u></p> <ul style="list-style-type: none"> • Picnic in the park day at Boz Park • Promotion of local events and activities at township forum meetings and via email/social media • Six Town Housing community clean up days in Victoria and Hunters Hill • Successful events including Halloween Festival <p><u>Areas of Concern/Next Steps</u></p> <ul style="list-style-type: none"> • Investigate ways that events can be delivered locally • Aim to have event in Boz Park in Spring/Summer 2014 with I Will if You Will sport activators team • Young people need a strong focus to keep them engaged - facing negativity due to current cuts etc and soon became disillusioned

Summary of Township Forum in 2013 - 2014

Area Plan

Over the past year, Whitefield and Unsworth Township Forum produced a Township Plan, to identify priorities where, by working together with local councillors, community representatives, residents, local groups, and partner agencies, they can make a difference to improve life for all residents. The Township Plan includes an annual action plan that has been reported on at Township Forum meetings throughout the year. This action plan includes the key projects and actions to be delivered over the coming year which contribute towards delivery of the over arching local priorities agreed by the Township Forum.

The Township Plan was developed through active engagement and discussions with Township Forum members - including both Councillors and Advisory Group members. 'Round table' discussions were held to provide an opportunity for wider community representatives, partner organisations and residents to get involved in agreeing local priorities. This will be repeated for 2015-16.

Attendance

Whitefield and Unsworth Township Forum figures for attendance are below.

June 2013	July 2013	September 2013	November 2013	January 2014	March 2014	TOTAL	Average
26	19	30	126*	32	32	265	44.16

**Whitefield and Unsworth Township Forum organised an additional public meeting on 2 November 2013 to discuss local transport issues. 94 members of the public attended this meeting in addition to 32 at the November Township Forum meeting.*

Advisory Group involvement

Each Township Forum appoints Advisory Group members to contribute and speak on relevant issues. They help to improve the range of knowledge and expertise on the Township Forum and provide an inclusive approach to improving the outcomes for each area. In particular, they champion or lead projects within Township Plans.

Presentations / Consultation with Township forums

The value of the Township Forums is recognised in major public consultation exercises. During 2013/14 this has included:

- Plan for Change
- Council Budget
- Presentations on major changes to health services in the borough (Clinical Commissioning Groups and Health and Wellbeing Board)
- Council Tax Support Scheme
- Welfare Reform
- Recycling and waste management updates
- StreetSafe – proposed introduction of 20mph zones

Community Fund

The Council continues to allocate £1,000 per ward each year to support the work of voluntary and community groups. Individual grants to the 'ward fund' are available for a maximum of £250. Additionally, a borough-wide allocation of £13,000 is available for 'cross-ward' applications from third sector organisations, with a maximum individual grant of £750. Small grants funds are also available for grants of up to £12,000. In 2013/2014 a total of £8,480 was allocated to Whitefield and Unsworth community groups.

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